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## 34 Sites to Get Your App Noticed

02-21-09

Many iPhone app developers have come across the dilemma presented by Apple's App Store. On the one hand it offers a fantastic portal for app creation and distribution. On the other hand, this ease-of-use means that hundreds of applications are being submitted on a regular basis, flooding the store and making it hard for any single app to stand out. Finding a way to get your app noticed is very, very, very important!

So here is a list of sites that I have recently come across that offer review, preview, and advertising services to app developers. A lot of these are free resources, but not all! iPhone app marketing is a serious process so you really should consider investing in paid reviews, featured lists, and advertising. I hope you find this list useful! (Resources are in alphabetical order, not in order of any preference.)

**UPDATED 24 APRIL 2009:** *Even more sites added to the list below! This brings the current total to 34! Enough to at least get you going...*

**UPDATED 8 MARCH 2009:** *Thanks for the encouraging comments everyone! I've added some more links that others have suggested.*

1. **148Apps** - Submit a promo code and info about your app - it may get reviewed. <http://www.148apps.com/about/>

2. **AdMob** - Advertising, metrics, and traffic monetization solutions. <http://www.admob.com/>

3. **All About iPhone.net** - Request an app review. <http://www.allaboutiphone.net/contact/>

4. **(8 March 2009) AppBank** - if you want to reach your Japanese audience. <http://www.appbank.net/> (Thanks, AppBank )

5. **AppCraver** - Have a great or unique app? Submit it and share your story. <http://www.appcraver.com/contact/> 6. **AppSafari.com** - Submit your app to the directory or request an update of an existing listing. <http://www.appsafari.com/submit/>

7. **App Store Apps** - Offers advertising, review, and preview services for app developers. <http://www.appstoreapps.com/developers/>

8. **AppStoreFeed** - A simple listing of new and popular apps with a Digg-like voting interface. <http://appstorefeed.com/>

9. [Apptism](http://www.apptism.com/feature) - Feature your app on the home page. <http://www.apptism.com/feature>
10. [AppVee](http://www.appvee.com/developers.php) - Submit your app for a review or a preview. <http://www.appvee.com/developers.php>
11. **(24 April 2009)** [Appversity](http://www.appversity.com/developers/) - these guys are passionate about reviewing iPhone apps so submit yours together with at least two promo codes. <http://www.appversity.com/developers/>
12. **(8 March 2009)** [FingerGaming](http://fingergaming.com/contact/) - A site for iPhone game reviews - let them know about yours! <http://fingergaming.com/contact/> (Thanks, Jeff)
13. **(24 April 2009)** [Fusion Ads](http://fusionads.net/) - paid advertising space, but really elegant (I've seen the types of ads) and distributed in applications like Twitterific and Tweetie. Pricy but could be worth it for that big push to an audience of thousands. <http://fusionads.net/>
14. [got apps?](http://gotapps.com/) - Send a promo code and a review request to the email address in the sidebar. <http://gotapps.com/> 15. [iFones.com](http://ifones.com/) - Check the sidebar on the left for info on getting your app reviewed. <http://ifones.com/>
16. [iPhone App Index](http://www.iphoneappindex.com/developers/) - Submit news about your app: new listings, updates, etc. <http://www.iphoneappindex.com/developers/>
17. [iPhoneAppPodcast](http://theapppodcast.com/submit-an-app-for-review) - Three ways to get your app featured, from a simple listing to front page video glory. <http://theapppodcast.com/submit-an-app-for-review>
18. **(24 April 2009)** [iPhone Appviser](http://www.iphoneappviser.com/submit-an-app/) - "Fantatical about quality iPhone apps" so submit yours! <http://www.iphoneappviser.com/submit-an-app/>
19. [iPhone App Reviews](http://www.iphoneappreviews.net/request-a-review/) - Request a review to get the app featured on the front page. <http://www.iphoneappreviews.net/request-a-review/>
20. **(8 March 2009)** [iPhone Dev SDK](http://www.iphonedevsdk.com/index.php?p=advertise) - Get your app featured in the forum header. <http://www.iphonedevsdk.com/index.php?p=advertise>
21. **(8 March 2009)** [iPhone Footprint](http://www.iphonefootprint.com/submit-your-app-for-review/) - Submit your app for review to get it featured. <http://www.iphonefootprint.com/submit-your-app-for-review/> (Thanks, Ravi)
22. [iPhone Life Magazine](https://www.smartphonemag.com/iphonecart/ad_form.html) - Buy an ad in iPhone Life Magazine. [https://www.smartphonemag.com/iphonecart/ad\\_form.html](https://www.smartphonemag.com/iphonecart/ad_form.html)
23. **(24 April 2009)** [iPhone Toolbox](http://iphonetoolbox.com/submit) - paid reviews to get your app noticed; three options depending on budget and requirements. <http://iphonetoolbox.com/submit> (Thanks, Ray)

24. **(24 April 2009)** [Mobclix](http://mobclix.com/) - paid services, but very useful for the serious developer and publisher in terms of distribution, advertising, and analytics. <http://mobclix.com/>
25. [OS X Reality](http://osxreality.com/contact/) - Get a promo code for your app and fill out the contact form. <http://osxreality.com/contact/>
26. **(24 April 2009)** [prMac](http://prmac.com) - press releases for Apple software. <http://prmac.com>  
(Thanks, Ray)
27. **(8 March 2009)** [Promo App Codes](http://www.promoappcodes.com/) - submit promo codes for your apps and connect directly with your fans. <http://www.promoappcodes.com/> (Thanks, Jeff)
28. [PurpleTalk](http://www.purpletalk.com/) - Advertising, analytics, and an ad-share network. <http://www.purpletalk.com/>
29. **(24 April 2009)** [QR Codes / iCandy](http://www.readwriteweb.com/archives/how_to_market_iphone_apps_via_barcodes.php) - this is a bit crazier than the rest, but who knows. Get a QR Code for your app and stamp it out to market in the 'real world'  
[http://www.readwriteweb.com/archives/how\\_to\\_market\\_iphone\\_apps\\_via\\_barcodes.php](http://www.readwriteweb.com/archives/how_to_market_iphone_apps_via_barcodes.php)
30. **(8 March 2009)** [Slide To Play](http://www.slidetoplay.com/contact.html) - all about iPhone gaming. <http://www.slidetoplay.com/contact.html> (Thanks, Jeff)
31. [touchArcade](http://toucharcade.com/) - Got a game? Get it featured on the site! <http://toucharcade.com/>
32. **(24 April 2009)** [TouchMyApps](http://www.touchmyapps.com/contact/) - "all things iPhone for those who like to touch". Funky tag line, but you CAN contact them about getting your app noticed... <http://www.touchmyapps.com/contact/>
33. [What's On iPhone](http://www.whatsoniphone.com/user/register) - Register an account and post news about your app, or send a review request. <http://www.whatsoniphone.com/user/register>
34. **(8 March 2009)** [Yappler](http://www.yappler.com/) - Link your profile with your App Store account, submit your apps into the Featured rotation, and add videos to your app pages. <http://www.yappler.com/>

## **22 Responses to "34 Sites to Get Your App Noticed"**

1. [John](#) February 21st, 2009 at 5:48 pm Thanks so much for this info! Tuaw.com is another site that does reviews, too. I also wrote "Ten Ways to Market Your iPhone and iPod Touch App" which may be helpful to others. Take care!
2. [Nik](#) February 21st, 2009 at 5:59 pm  
Glad you liked the list! I read your 'ten ways' piece shortly before posting this one - good article!
3. [Jeff Mathews](#) February 23rd, 2009 at 7:43 pm  
A few more:

promoappcodes.com (get noticed, give out promocodes!) fingergaming.com  
slidetoplay.com (great podcast reviews) iphonezentrale.de (german)

4. *Nik* February 23rd, 2009 at 8:00 pm Cool, thanks!

5. *Matt Radford* February 25th, 2009 at 3:42 pm Thanks for the mention. All app review requests are very welcome - send 'em over!  
Cheers Matt All About iPhone

6. *appbank* February 25th, 2009 at 9:51 pm

why don't you put my site?

This is worth to contact if you want to reach Japanese iPhone app fans.

<http://www.appbank.net/>

7. *Nik* February 26th, 2009 at 7:17 pm

@Matt - no problem!

@appbank - thanks for the link, I will include it shortly when I post quite a few more links that other people have suggested!

8. *Dean* March 9th, 2009 at 11:19 pm

Very good list for people looking to get the most mileage out of their App Store creations!

Cheers, @bigclick\_dean - <http://www.bigclick.com.au>

9. *Anthony Agius* March 13th, 2009 at 11:09 am I found another one called Can Touch This:

<http://www.cantouchthis.com.au> - for Australian iPhone/iPod Touch users.

10. *Chris Garrett* March 13th, 2009 at 2:14 pm There's also a Facebook app called Apps iRun where you can seed some viral growth of your app. This is a great way to get some free leverage to get word of mouth growth for your app. You can see it here:

<http://www.facebook.com/apps/application.php?id=53721692136>

11. *fares* March 15th, 2009 at 9:57 pm We have an extensive wiki of review sites here:  
[appreviews.wikidot.com](http://appreviews.wikidot.com)

12. *Ray* March 29th, 2009 at 4:51 am I would suggest submit your iphone app to "iPhone Toolbox" as well. The url is <http://iphonetoolbox.com/>

13. *Jerad Hill* April 7th, 2009 at 9:42 pm Thank you for linking to our site, you are pretty much amazing and we appreciate your blog!

14. *Ray* April 21st, 2009 at 2:41 pm Don't forget prMac. We distribute to many leading Mac, News, Reviews and iPhone related resources including social/bookmarking websites.

15. *Nik* April 21st, 2009 at 4:11 pm Cool, thanks! Will get a few more links up shortly.
16. *Jerad Hill* May 8th, 2009 at 11:33 pm Hey, thanks for listing us. I was wondering if you could update our link from [iphoneapppodcast.com](http://iphoneapppodcast.com) to [theapppodcast.com](http://theapppodcast.com)  
THanks!!
17. *Friends With Strangers» Blog Archive » 11 Ways to Market Your iPhone and iPod Touch App* May 12th, 2009 at 4:39 am  
[...] Here's a list of 19 Sites to Get Your App Noticed. [...]
18. *Nik* May 12th, 2009 at 11:33 am Ah, thanks for reminding me Jerad. Forgot the domain changed!
19. *The Nifty Nerd* May 18th, 2009 at 4:36 pm Hey why not make it 35 and add: <http://www.youtube.com/TheNiftyNerd>. thanks!  
– The Nifty Nerd [TheNiftyNerd@gmail.com](mailto:TheNiftyNerd@gmail.com)
20. *Resources for iPhone Marketing | Demian's Blog* June 19th, 2009 at 10:53 am [...] 34 Sites to Get Your App Noticed [...]
21. *SexyAppli* July 6th, 2009 at 4:06 am Another great site to get your app noticed. Site is a general listing of sexy applications
22. *Alan Kent* July 21st, 2009 at 4:41 am  
I have been working on <http://atouchoflearning.com/> - iPhone/iPod Touch apps for toddler to preschool children that include “a touch of learning”. Its early days, but hopefully useful for parents looking for fun but educational apps for young kids.